BETRUE

PUPUKMULTINIAGA

WEBSITE DECK

Bilingual Corporate Website (EN/ID)

Modern Full-Width Layout

MULTI NIAGA
NUSANTARA INDONESIA

WWW.PUPUKMULTINIAGA.COM

WEBSITE CONCEPT

CORE CONCEPT

- Primary Language: English
- Secondary Language: Bahasa Indonesia
- Modern Full Width Design
- Clean Corporate Look
- Conversion-Oriented Structure

OBJECTIVE

- Support international expansion
- Increase credibility for export market
- Generate B2B & distributor leads
- Become digital corporate profile

LANGUAGE STRUCTURE

ENGLISH (PRIMARY)

domain.com/
domain.com/products/
domain.com/solutions/

BAHASA INDONESIA

domain.com/id/
domain.com/id/produk/
domain.com/id/solusi/

Language Switcher
Positioned top-right
Manual toggle (EN | ID)
Auto-detect optional
Separate SEO indexing (hreflang setup)

MAIN NAVIGATION

ENGLISH	INDONESIA
HOME	BERANDA
ABOUT US	TENTANG KAMI
PRODUCT	PRODUK
ARTICLES	ARTIKEL
GALLERY	GALERI
CAREER	KARIR
CONTACT	KONTAK

SITEMAP STRUCTURE (EN)

HOME

- Hero Section (Full Width Video / Image)
- Company Highlights
- Full Width Picture
- Featured Products
- Certifications
- Distribution Map
- Manufacturing Facility
- Client
- CTA: Contact Us

ABOUT US

- Company Overview
- Vision & Mission
- Management
- Manufacturing Facility
- Certifications

Certification

- Certifications

PRODUCT

- NPK
- Dolomite
- Rock Phospate
- Muriate Of Potash (MOP)

https://saraswanti.com/divisi-pupuk/

Download Brochure (PDF)

- Flip Book Brochure https://agroblend.com/products/product-catalog/

Distribution Map

- Distribution Image

ARTICLES

- Articles Pages https://saraswanti.com/berita/

GALLERY

- Factory
- Lab & QC
- Event & CSR

CAREER

- Carrer Pages List https://www.icl-group.com/career/

CONTACT

- Contact Page https://www.icl-group.com/contact-us/

Reference

- https://www.icl-group.com/
- https://agroblend.com/

SITEMAP STRUCTURE (ID)

BERANDA

- Full Frame Banner Video/Foto
- Sejarah singkat perusahaan
- Gambar Full Frame
- Produk klik
- Sertifikat
- Peta Distribusi
- Fasilitas
- Klien
- CTA: Kontak Kami

TENTANG KAMI

- Tentang Perusahaan https://saraswanti.com/tentang-kami/
- Visi & Misi
- Manajemen
- Fasilitas

Sertifikat

- Certifications

PRODUK

- NPK
- Dolomite
- Rock Phospate
- Muriate Of Potash (MOP)

https://saraswanti.com/divisi-pupuk/

Unduh Brosur

- Buku Brosur https://agroblend.com/products/product-catalog/

Peta Distribusi

- Distribution Image

ARTIKEL

- Halaman Artikel https://saraswanti.com/berita/

GALERI

- Pabrik
- Lab & QC
- Event & CSR

KARIR

- Halaman Karir https://www.icl-group.com/career/

KONTAK

- Halaman Kontak https://www.icl-group.com/contact-us/

Reference

- https://www.icl-group.com/
- https://agroblend.com/

LANDING PAGE FOR NEW CLIENT (EN)

LAYOUT STRUCTURE CONCEPT

•HEADER (Logo)
•FORM FIELDS
- Full Name
- Company Name
- Position
- Phone Number (WhatsApp)
- Email
- Area (example: Surabaya)
- Interest Product (dropdown | NPK, Dolomite, RP, MOP)

MODERN FULL WIDTH STRUCTUR

LAYOUT CONCEPT

- Edge-to-edge hero section
- Wide image banner
- Large typography
- Clean white space
- Smooth animation
- Parallax & micro interaction
- Color base on Logo

UX PRICIIPLES

- Mobile-first responsive
- Fast loading
- Clear CTA placement
- Sticky header navigation

SEO & TECHNICAL STRUCTURE

- Dual language SEO optimization
- Hreflang implementation
- Clean URL hierarchy
- Schema markup
- Optimized Core Web Vitals
- CMS with multilingual support

HOME ABOUT MORE

Thank You!

CONTACT US

123-456-7890
hello@reallygreatsite.com
123 Anywhere St., Any Cit