

PUPUKMULTINIAGA WEBSITE DECK

Bilingual Corporate Website (EN/ID)

Modern Full-Width Layout



MULTI NIAGA
NUSANTARA INDONESIA

WWW.PUPUKMULTINIAGA.COM

WEBSITE CONCEPT

CORE CONCEPT

- Primary Language: English
- Secondary Language: Bahasa Indonesia
- Modern Full Width Design
- Clean Corporate Look
- Conversion-Oriented Structure

OBJECTIVE

- Support international expansion
- Increase credibility for export market
- Generate B2B & distributor leads
- Become digital corporate profile

LANGUAGE STRUCTURE

ENGLISH (PRIMARY)

domain.com/
domain.com/products/
domain.com/solutions/

BAHASA INDONESIA

domain.com/id/
domain.com/id/produk/
domain.com/id/solusi/

OBJECTIVE

Language Switcher

Positioned top-right

Manual toggle (EN | ID)

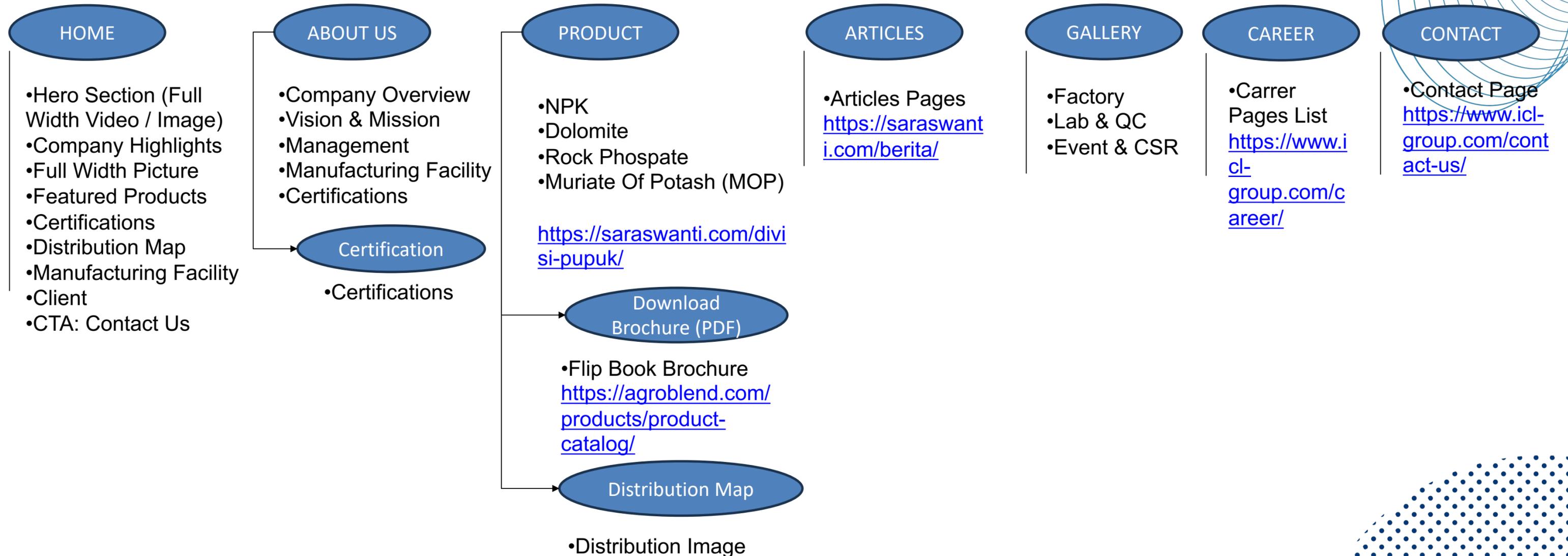
Auto-detect optional

Separate SEO indexing (hreflang setup)

MAIN NAVIGATION

ENGLISH	INDONESIA
HOME	BERANDA
ABOUT US	TENTANG KAMI
PRODUCT	PRODUK
ARTICLES	ARTIKEL
GALLERY	GALERI
CAREER	KARIR
CONTACT	KONTAK

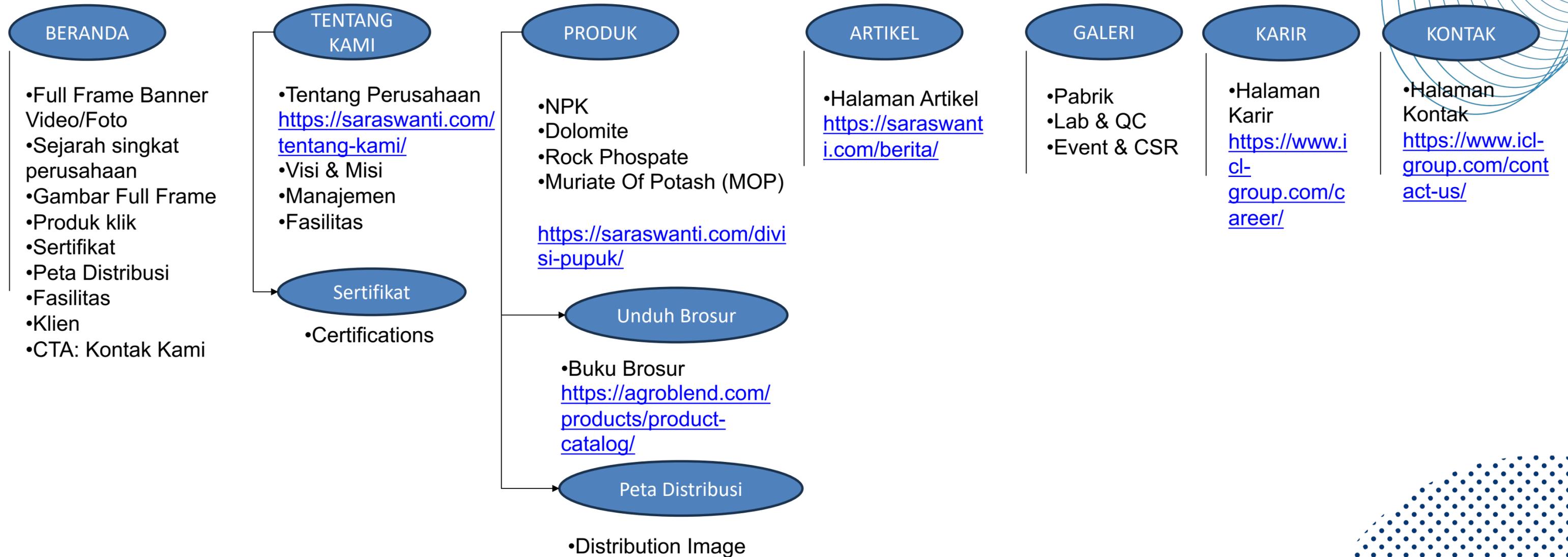
SITEMAP STRUCTURE (EN)



Reference

- <https://www.icl-group.com/>
- <https://agroblend.com/>

SITEMAP STRUCTURE (ID)



Reference

- <https://www.icl-group.com/>
- <https://agroblend.com/>

LANDING PAGE FOR NEW CLIENT (EN)

LAYOUT STRUCTURE CONCEPT

- HEADER (Logo)
- FORM FIELDS
 - Full Name
 - Company Name
 - Position
 - Phone Number (WhatsApp)
 - Email
 - Area (example: Surabaya)
 - Interest Product (dropdown | NPK, Dolomite, RP, MOP)

OBJECTIVE

MODERN FULL WIDTH STRUCTUR

LAYOUT CONCEPT

- Edge-to-edge hero section
- Wide image banner
- Large typography
- Clean white space
- Smooth animation
- Parallax & micro interaction
- Color base on Logo

OBJECTIVE

UX PRICIIPLES

- Mobile-first responsive
- Fast loading
- Clear CTA placement
- Sticky header navigation

SEO & TECHNICAL STRUCTURE

- Dual language SEO optimization
- Hreflang implementation
- Clean URL hierarchy
- Schema markup
- Optimized Core Web Vitals
- CMS with multilingual support

Thank You!



CONTACT US

123-456-7890

hello@reallygreatsite.com

123 Anywhere St., Any Cit

